

Melrose Substance Abuse Prevention Coalition

Monthly Coalition Meeting—Friday, November 14th, 2008

Present: Kara Showers, Janet Nevin, Grace Berte, Maureen Buzby, Charlie Ciccone, Diane Ely, Jan Flynn, Rechele Jordow, Trisha Keane, Maureen Kenny-Woodworth, Nicole Lavery, Donna Macdonald, Nancy Madden, Marie Ryan, Joe Singer, Allen Swartz, Jen Thompson, Donna Veronelli.

Total Attendees: 18.

Sectors represented: Youth, Parents, Business community, Media, School, Youth-serving organizations, Healthcare professionals, Governmental agencies.

Next Meeting Dates:

1) Action Team meetings (assorted dates/times/locations)

2) Next Monthly Coalition Meeting, **Fri, December 12th, 2008 – 8:30-9:30 am, Superintendent’s Conference Room, Central Administration.**

Topic	Discussion	Decision/Action Step
Welcome/Introductions	-Role Assignments	-Donna Veronelli appointed Reader for Mission/Vision statement. Maureen Buzby appointed Timekeeper.
October 10 th Meeting Minutes	-Approval	-Approved with addition of Diane Ely to attendees list. Total attendees for meeting: 18.
Membership/Action Teams -Kara	-Coalition Discussion	-Please take time to fill out and turn in your FY’09 Membership Agreements today, if you haven’t already. -Need point people for 3 action teams: Media, School and Social Marketing. Diane Ely volunteered as point person for School Action Team! Thanks, Diane.
FY’09 Budgets - Kara	-Current Efforts/Coalition Discussion	-Discussed State Grant cut (\$37,500 of our \$75 K budget). City of Melrose to pick up total amount for MSAPC, less \$4,000 to be designated for Health Dept. initiatives related to animal control. We will essentially be able to continue to fund current and future initiatives. Thank you, Mayor Dolan and the City! -Current Federal Grant budget = \$87,170 (no change).
Energizer (Out of sequence due to technical difficulties) -Charlie & YAT leaders	-Social Networking Theme	-Charlie and team demonstrated new Facebook page online. They have about 35 MHS student members. Also mentioned MySpace account (with around 20 members). Interesting sites that kids can access and utilize to promote everything from healthy alternatives to school and community activities and check out websites of interest.

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Youth Action Team -Charlie	<ul style="list-style-type: none"> -Current Efforts -Next Steps -Coalition Discussion 	<ul style="list-style-type: none"> -Teen to teen discussion groups being conducted by Teen Leaders and YAT Advisors. -Data to be analyzed and used to move forward with initiatives (primarily teens access to RX meds). -Lots of discussion related to focus groups on RX meds accessibility/abuse. About half the kids (14-18 year olds) knew someone abusing RX meds but don't think of it as a problem – kids don't talk about it. Kids in focus group indicated knowledge that kids get RX drugs from home medicine cabinets, ADHD meds from other kids. Will attempt another focus group (only 8 kids participated) after holidays. -Talked about messages that do/don't work with teens: Don't work: Scare tactics. Do work: Funny messages (“lazy” pot smokers, etc.). -Thank you to Jen and Nancy for use of Tremont St. Y space for groups.
Sports Organization Outreach - Trisha	<ul style="list-style-type: none"> -Current Efforts -Next Steps -Coalition Discussion 	<ul style="list-style-type: none"> -Continuing with contacting the various sports orgs. So far have spoken with: Churchill American League Baseball, Melrose National Little League, Melrose Youth Hockey (attended Board Mtg.), Melrose YMCA Travel Basketball, Girls Basketball League. -Attend and introduce Coalition (and our community efforts) at upcoming Coaches meetings. Literature table/banner/presence at various sporting events (including Melrose Hockey holiday party and Boys Basketball parents meeting – both in December. -Allen and Maureen asked about TIP Line information dissemination at sports org meetings. Will include with informational materials.
Other Business - Janet	<ul style="list-style-type: none"> -Upcoming Trainings -Action Team Updates -Articles of Interest 	<ul style="list-style-type: none"> -Please check the link on the e-newsletter for training/conference updates. -In packet – please take a minute to read. -In packet – from Join Together (www.jointogether.org – good website)
Announcements -Kara	<ul style="list-style-type: none"> -Current Efforts 	<ul style="list-style-type: none"> -Check out volunteer opportunities via e-newsletter. -Thank you to Nancy, Nicole and Trisha for help with handing out

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	<p>-Next Steps</p> <p>-SPOTLIGHT!!</p> <p>***Next Coalition Meeting***</p>	<p>informational materials related to storage/disposal of RX meds at Oct. 21st Flu Clinic!</p> <p>-Kara will send link related to proper storage/disposal to Coalition members and we will likely send to newspapers again. Also small discussion about putting a card together for pharmacies (legality issues?)</p> <p>-On Chris Casatelli, for her continuing involvement as our liaison with the School Dept. and her pivotal role as writer/editor of SAPC newspaper submissions. We see a Pulitzer in her future!! Many thanks, Chris!</p> <p>-Friday, December 12th : 8:30-9:30 AM, Superintendent's Conference Room, Melrose High School.</p>
<p>Community Concern/Open Forum</p>	<p>-Allen</p> <p>-Nicole</p> <p>-Nancy</p>	<p>-Update on Tip Line: 4 verified tips/2 arrests/4 more tips substantiated.</p> <p>-Announced Band Night at Tremont St. Y – 12/20/08. Four bands to perform. Charlie C. will post on Facebook page.</p> <p>-Discussion about need to boost numbers of students for Middle School Nights @ Tremont St. Y. Participation has dropped for middle school students (perhaps due to middle school dance night conflicts)– still good numbers for high school nights. May post on Facebook page.</p>
<p>Networking</p>	<p>-Find your Action Team point people!</p>	
<p>Adjournment</p>	<p>-At 9:30 am.</p>	