



M E L R O S E
 S U B S T A N C E A B U S E
 P R E V E N T I O N C O A L I T I O N

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UPDATES
Friday, January 9th, 2009

Topic
<p>Policy—Kara</p> <p>-Coordinator sent City Solicitor/Advisory Committee the following “safeguard” requests, which have all been incorporated in the draft revision of the liquor licensing regulations: a) advertising signage controlled b) compliance checks required c) mandatory server/seller training.</p> <p>-Next Steps→ Moving forward with School Action Team, Sports Org Action Team, and Police Action Team to determine if any policy/protocol changes need to be institutionalized from the Nov 15th house party incident.</p> <p>-Coalition discussion→ none needed.</p>
<p>Guiding Good Choices Action Team—Donna</p> <p>-Reviewed "Lessons Learned". Set next round of sessions starting the first week of March as follows:</p> <p style="text-align: center;">Donna M & Sue- Tues nights Robin & Donna V- Weds nights Gail & Peggy Tues morn. Robin & Gail Friday morn. Donna & Maureen- Sat. morn.</p> <p>-Next Steps→ Secure a location. Update the GGC Policy/Procedure Manual.</p> <p>-Coalition discussion→ none needed.</p>

Youth Action Team—Charlie

-Advisor talked to Tom Brow of the Middle School (Tip Line Contest & Media Literacy is given thumbs up). An action plan for spring initiatives created:

- 1) Drunk Driving Campaign (Maddie/Khart/Joe/Charlie).
- 2) We Draw the Line (www.wedrawtheline.com) (Maddie).
- 3) Healthy Alternatives (Khart/Charlie).
- 4) Marijuana Prevention/Social Marketing (Joe).
- 5) Media Literacy in Elem Schools (grades 3-5) (Middle School youth/Charlie).
- 6) Tip Line Slogan Contest (Tom Brow/Chief Lyle).
- 7) Environmental Scan (Kara through the Police Action Team).
- 8) Shoulder Tap Surveys (Charlie).

-Next steps→ implement Spring initiatives. A Middle School YAT club will also be formed.

-Coalition discussion→ none needed.

School Action Team—Diane

-Action Team meeting Dec 10th to discuss school policy re: Nov 15th house party incident.

-Next steps→ Begin media relations: obtain school policies for dissemination along with statement to parents outlining their pivotal role, current teen drinking patterns (harder/stronger than in past years), consequences from drinking (violence, unprotected sex, etc). Will focus efforts on Middle School parents as we move forward. Working on getting Class Action training to one new teacher. Obtain SAT data for reporting purposes once up and running. January Action Team meeting will be scheduled.

-Coalition discussion→ none needed.

Sports Organizations Outreach—Trisha

-Met with Pat Ruggerio, MHS Athletics Director, to discuss the November 15 house party incident and how we move forward from here. Brochures distributed to parents and posters displayed at the YMCA Teen Center. Coordinated presentation by Marilyn Belmonte to hockey coaches at their January 15 meeting.

-Next steps→ Continue making connections with sports organizations. Attend and introduce Coalition at invited coach's meeting. Literature table and presence at various sports events

-Coalition discussion→ none needed.

Social Marketing Campaign—TBD

-Teen-to-teen discussion groups conducted.

-Next Steps→ Teen-to-teen focus group data utilized to formulate a plan around marijuana prevention.

-Coalition discussion→ none needed.

Media—TBD

-PSA's through METV and MMTV.

-Next Steps→ Generate interested members to work on this.

-Coalition discussion→ none needed.