

May 2009 Report

Coalition members, Coordinator, and Administrator:

- Organized/attended Coalition's monthly meeting (May 8th): 27 attendees
- FY'09 Drug-Free Communities Grant
 - Semi-annual COMET online report submitted (due May 11th)
 - Continuous billing and invoice collection done. Funds requested to be reimbursed on May 27th.
 - Submitted PSC272 form (due May 15th)
- FY'09 City grant
 - Continuous billing and invoice collection done
 - Finalized expenditures with Planning Committee and Action Team Point People
- Health Director and Coordinator wrote and submitted federal STOP Act grant (\$50,000 for 4 years) (due May 26th)
- Planning Committee met to discuss:
 - Sustainability Plan
 - Engaging each Coalition member in implementation of the updated plan
 - Creating an integrated approach for treatment referrals
- Ongoing updating/stocking of resources in office and throughout community
 - Melrose Public Library
- Citizens Drug Recognition Academy
 - 5 Coalition volunteers and Administrator organized and ran this Spring '09 Academy
 - May 7th Turning off the Tap: Underage Drinking Prevention
 - Thank you to Council on Aging and the Milano Senior Center for in-kind support!
- Tips for Parents disseminated in community
 - Last CDRA (May 7th)
 - Band/orchestra concert (May 21st)
- Newspaper Submissions (Melrose Free Press = 20,700 homes/businesses weekly, Melrose Weekly News = 9,000 homes/businesses weekly)
 - "Melrose youth aim to Draw the Line"
 - Scavenger Hunt pictures (Are you part of 75? T-shirt featured!)
 - "Donated car to go undercover with Police"
 - "Trinity supports Guiding Good Choices workshops"
 - "Five restaurants fail underage alcohol sales check", "Five city bars served underage girl"
 - "Drive responsibly over Memorial Day weekend"
 - "Youth Hockey supports Coalition's Mission"
- Coordinator and Planning Committee member participated in Audio Conference "Getting Heard through All Media Channels" on May 28th.

Melrose Substance Abuse Prevention Coalition

- IT developments
 - On/off technical difficulties and time constraints continue to hinder updates of city webpage and e-newsletter
 - Coordinator updates and sends when can versus bi-weekly
- Sports Organization Action Team
 - Coalition banner hung at Lewis Monk and Morelli Field for Babe Ruth baseball season and throughout the summer
 - Coaches of Melrose National Little League gave kids a pep talk about making good choices
 - Letter appeared in the Melrose Free Press and Melrose Weekly News acknowledging our partnership with Frank Sorrenti and the Melrose Youth Hockey league
- Police Action Team
 - EOPSS underage drinking enforcement grant complete
 - First-ever alcohol compliance checks conducted in Melrose on May 16th, thanks to Melrose PD and Medford Team TADD.
 - Of 8 establishments checked, 3 were in compliance.
 - Press Conference on May 18th.
 - 665-TIPS Tip Line
 - Discussions about implementation of email campaign
 - Discussions with Saugus Police and Saugus Speaks Out group about Tip Line began
 - Promotions continue
- School Action Team
 - Student Assistance Team
 - Up and running...referrals and meetings happening
 - Project Northland Class Action
 - Spring implementation to all 9th/10th graders underway
 - Observation by Northeast Center set up for June 4th
- Youth Action Team
 - Charlie, Joe, Maddie and Kara presented to 300 8th graders at Middle School Drug Summit (May 28th)
 - Implementation of Spring initiatives winding down
 - Alcohol Compliance Checks
 - 4 Melrose teens assisted Medford in the conduction of their checks on May 21st.
 - Drunk Driving Prevention—All
 - Memorial Day posters distributed. Press release submitted.
 - July 4th posters created and will be distributed
 - Short “buzzed driving” clips sent to MMTV to be aired
 - Environmental Scans—All
 - Completed scan of various “hotspots” and “semi-hot-spots”
 - Meeting held on June 8 to discuss observations

Melrose Substance Abuse Prevention Coalition

- Media Literacy-Charlie + middle school youth
 - Lessons at Roosevelt and Hoover complete.
 - Pre/Post Surveys collected.
- Marijuana Prevention Campaign-Joe/Charlie
 - T-Shirts “Are You Part of the 75” were worn by students for a whole school day
 - Short “marijuana” clips sent to MMTV to be aired
 - MMTV show with Chief Lyle MMTV show with Chief Lyle on the new Marijuana Laws and how it affects Melrose (May 20th)
 - Wrap up meeting (June 4th)
- Healthy Alternatives-Katherine/Charlie
 - Open Mic night at common ground on Friday May 15th
 - Future events will be posted on Facebook and MySpace
 - Wrap up meeting scheduled for June 17th
 - Presentation at School Committee scheduled for June 23rd
- Alcohol Compliance Checks
 - 4 Melrose teens assisted Medford with completion of their checks (May 21st)
- Melrose Draws the Line-Maddie
 - www.melrosedrawstheline.org
 - Banner over Main St, kiosk banner, event banner, wallet cards, big posters, smaller posters, press release, street signs, stickers, caution tape
 - Stories are posted on website
 - Working on transferring host domain from designer to DreamHost
 - 90.9 WBUR radio interviewed Maddie, Charlie, Kara on May 28th
 - Wrap up meeting scheduled for June 17th
- *Guiding Good Choices* Action Team
 - Public thank you to Trinity Church sent into local newspapers and the Episcopal Diocese of Massachusetts. Thanks to Bruce Lomas and Richard Cohane!
 - Database set up for pre/post survey data entry for Spring 2009 sessions.
 - Request to past GGC participants to volunteer to be tech assistant to facilitator→ 3 volunteers found!
 - Action Team meeting (May 5th)
 - Policy and Procedure Manual updates approved.
 - Working on finding facilitator funding for Fall 2009 workshops.
 - Exploring Eastern Bank

Melrose Substance Abuse Prevention Coalition

- GGC brochure in process of being updated to add donation request and \$10 materials charge.
- Policy Action Team
 - Local policy
 - Local public marijuana consumption ordinance to be presented to Board of Alderman on May 18th was tabled.
 - Worked with Cambridge Prevention Coalition to set up training for Melrose in 21 Proof (Responsible Beverage Server Training), now that's it required for all employees that serve/sell alcohol in Melrose.
 - State policy
 - Continuing to follow certain ATOD pending legislature and working to keep Coalition informed.