



FY'10
Task Team Guide
PRIDE Survey

Problem Statement:

- In December 2005 and January 2008, the PRIDE survey was administered to parents, faculty, and staff of 4th-12th grade students to gauge their attitudes and perceptions about substance abuse. Our projected budget is lower for the next administration, in January 2010, and those thereafter.

Task:

1. Prepare for upcoming administration on limited budget—max total \$2,500. (Note we have 162 faculty/staff paper surveys and 1028 parent paper surveys on hand; this covers every other class—5th, 7th, 9th, and 11th grade students.)
 - Determine if administration to every other class will work for us now and in future.
 - Faculty/staff
 - i. Set up administration through Melrose Public Schools Administrators and Principals.
 - Parent
 - i. Determine mailing cost and strategy.
 - ii. Determine upcoming parent or community events where we could partially conduct administration.
 - iii. Determine if we will order web-based surveys and if so, how many. (Last time we utilized 31 out of minimum purchase of 100 hits).
 1. Call Pride Surveys (1800-279-6361) to get FY10 cost.
 - iv. Set up using Reverse 911 for notification to eliminate need/cost of postcard.
2. Prepare for sustainability of this survey
 - Connect with MAAV to discuss sharing of costs and violence data pieces.
 - Brainstorm where future funding can come from.

Goal:

- Administration of the PRIDE survey ~January 2010.
- Sustainability of future PRIDE survey administrations.

Timeline: September 2009-January 2010

Areas of Interest: Surveying, presentation, event planning, booth staffing, school and parent outreach.