

## July 2009 Report

### Coalition members, Coordinator, and Administrator:

- Organized/attended Coalition's monthly meeting (July 10th): 14 attendees
- Coordinator met with Northeast Center for Healthy Communities to discuss evaluation and upcoming Action Team work plan formulation (July 10<sup>th</sup>)
- FY'10
  - Membership Agreements being collected
  - Both the Action Team Work Plans and Task Teams being formulated
  - Determining Point People to lead
- FY'09 Drug-Free Communities Grant
  - Continuous billing and invoice collection done
  - PSC 272 report submitted (July 7<sup>th</sup>)
- FY'09 State Grant
  - Final reports sent to Project Officer (July 7<sup>th</sup>)
- Coordinator and Police Chief presented on social host liability at July 30<sup>th</sup>'s MADD Youth in Action Summit
- Media relations plan for Aug-Dec '09 developed (July 27<sup>th</sup>)
- Members developed treatment referrals/resource plan (July 16<sup>th</sup>)
- Ongoing updating/stocking of resources in office and throughout community
  - Coalition's resource and campaign inventories updated
  - Cleaning and consolidation projects underway
- Newspaper Submissions (Melrose Free Press = 20,700 homes/businesses weekly, Melrose Weekly News = 9,000 homes/businesses weekly)
  - Drunk Driving Prevention article: "Drive Responsibly on July 4<sup>th</sup>"
  - Youth Action Team request for teen leaders article: "Coalition Continues to Enhance Youth Action Team"
- IT developments
  - Webpage was updated
  - Access to files and email from home for Coordinator was obtained in prep for maternity leave
- FY'09 Annual Report
  - Rough copy of text and design choice sent to Baker Design
  - Task Team created → review of report in process
- Back-to-school collaborative mailing
  - Details finalized through Mayors Office, in conjunction with Police and Schools
  - Mailing to go out to 6<sup>th</sup>-12<sup>th</sup> grade parents week of August 24<sup>th</sup>
- Sports Organization Action Team
  - Contacted Melrose Youth Hockey regarding partnership plan for next season.

## Melrose Substance Abuse Prevention Coalition

- Police Action Team
  - 665-TIPS Tip Line
    - Community Nights Out helped promote Tip Line—Roosevelt School July 9<sup>th</sup>, Hesseltine Park July 16<sup>th</sup>, Melrose Common July 29<sup>th</sup>.
    - Connected with Pam Daye, who was most recently assigned to Detective Bureau.
    - Began compiling emails of all Melrose organizations so the Coalition can distribute a request that they disseminate the Tip Card to all their members and also so the Coalition can share the email list with the rest of the community.
- School Action Team
  - Setting up drug recognition professional development for FY'10 faculty/staff via K-12 Curriculum Coordinator
  - Project Northland Class Action
    - Report pending from June 4<sup>th</sup> observation by Northeast Center
- Youth Action Team
  - Middle school Teen Leader search
    - Flyer, application, info sheet disseminated by members throughout community
    - Press release submitted (July 10<sup>th</sup>)
    - Due date for application = August 3<sup>rd</sup>
  - Coordinator and Advisor met to discuss Environmental Scans (July 21<sup>st</sup>)
    - Will add a few locations and conduct additional assessments in coming months
  - Healthy Alternatives
    - Request for possible FY'10 Melrose-Wakefield Hospital funding submitted twice.
    - Collaboration with Rec Dept/Memorial Hall for summer movie night.
  - Melrose Draws the Line
    - Campaign at [www.melrosedrawstheline.org](http://www.melrosedrawstheline.org). Material include banner over Main St, kiosk banner, event banner, wallet cards, big posters, smaller posters, press release, street signs, stickers, caution tape, bracelets.
    - Met with web designer to add administrators and make additional website changes (July 14<sup>th</sup>)
    - Working on strengthening evaluation components.
  - Marijuana Prevention Campaign-Joe/Charlie
    - MMTV show with Chief Lyle continued to run
    - Working on scheduling meeting with MHS Principal, School Resource Officer to discuss continuance this coming school year
- *Guiding Good Choices* Action Team

## Melrose Substance Abuse Prevention Coalition

- \$500 Eastern Bank community grant received to help cover 2009/2010 facilitator stipends!
- Pre/post survey data for Spring 2009 workshop entered and analyzed.
- Tentative teams for facilitators for Fall workshops made.
- Policy Action Team
  - Local policy
    - Statement emailed to LLC Chairman to read at July 3<sup>rd</sup> meeting.
    - Liquor Licensing Commission issued warning letters to May's alcohol compliance checks violators.
    - Coordinator met with Cambridge Prevention Coalition July 24th to discuss them mentoring Coalition on developing partnerships with Liquor Licensing Commission and Melrose licensees.
    - Local marijuana consumption ordinance is slated to be presented to Board of Alderman at their August meeting.